

IR 2008: Olympics Update

COMPILED BY STACY MOSHER
WITH ROBYN LEE

Abbreviation Key:

IOC – International Olympic Committee

BOCOG – Beijing Organizing Committee
for the XXIX Olympic Games

TOP – Olympic Partner Programme

Official Sponsors

VOLKSWAGEN GROUP

June 10, 2004

BOCOG announced on June 10, 2004 that Volkswagen Group China had become the automobile partner of the Beijing 2008 Olympic Games. BOCOG began soliciting tenders for the automobile partnership in November 2003. As BOCOG's first official partner, Volkswagen will provide financial, automobile and other forms of support for the 2008 Olympics and Paralympics, as well as Chinese sports delegation to the 2006 Winter Olympics in Torino, Italy. The amount of the deal, though described as being "considerable," was not disclosed.

Dr. Folker Weissgerber, Vice President of Volkswagen's Board of Directors and President of Volkswagen China's Board of Directors, said, "We hope the 2008 Games will offer us a chance to give something back to society and to the Chinese people, whose enthusiastic support we have enjoyed for many years."

(Source: <http://en.beijing-2008.org/53/08/article211620853.shtml>)

On its corporate Web site, Volkswagen emphasizes sustainability in its model for corporate activity: "... social and ecological responsibility do not restrict entrepreneurial freedom, but are a source of expertise and indeed one of the driving forces behind innovative problem-solving." Volkswagen is a founding member of the World Business Council for Sustainable Development (WBCSD) and the European Corporate Social Responsibility network (CSR Europe), and also of econsense, the sustainability forum of the German economy. Volkswagen also supports the Global

Compact and carries on a serious stakeholder dialogue with Naturschutzbund Deutschland (NABU), one of Germany's most well-known environmental organizations. Well-known rating agencies such as Zurich's SAM Group confirm Volkswagen as one of the "sustainability leaders" in its industry.

Volkswagen AG
Government Relations
Office Berlin
Unter den Linden 21
10117 Berlin
Phone: +49 30 / 20 92 29-56
Fax: +49 30 / 20 92 29-51

Chairman: Dr. Bernd Pischetsrieder

Web site: http://www.volkswagen.de/home/index_.htm, <http://www.volkswagen-ag.de/english/defaultIE.html>

LEGEND GROUP (LENOVO)

Legend Group became the first Chinese company to become a TOP sponsor, with an agreement signed on March 26, 2004 that makes it the major supplier of information technology (IT) equipment for the 2006 Winter Olympics in Turin, Italy and the 2008 Summer Olympics in Beijing.

Neither the IOC nor Legend disclosed the financial terms of the agreement, but it was estimated to be worth \$65-80 million. On April 1, the company changed its official English name to Lenovo Group Ltd.

Legend Group CEO Yang Yuanqing said the cost of sponsorship would be repaid by an upgrade to the Lenovo brand's international status. Legend Group is the largest computer seller in the Asia Pacific region (excluding Japan), but its products are seldom seen in markets outside the Chinese mainland.

(Source: <http://en.beijing-2008.org/40/77/article211617740.shtml>)

Headquarters:
No. 6 Chuang Ye Rd.
Shangdi Information Industry Base
Haidian District
Beijing, China 100085
Tel: 86-10-58868888

Chairman: Li Chuanzhi

Web site: <http://www.legendgrp.com/>

BANK OF CHINA

On July 14, 2004, BOCOG and the Bank of China signed a banking partner sponsorship agreement naming Bank of China the official banking partner of the Beijing 2008 Olympic Games. The Bank of China is the second Chinese company, after Legend Group (Lenovo), to become an Olympic Games sponsor.

(Source: <http://en.beijing-2008.org/43/20/article211622043.shtml>)

Head Office:
1 Fuxingmen Nei Dajie
Beijing 100818 China
Tel: (8610)-66596688
Fax: (8610)-66014024

Chairman/President: Xiao Gang
Vice-President: Hua Qingshan

Web site: www.bank-of-china.com

ATOS ORIGIN

Atos Origin announced on May 26, 2004 that it had become the Worldwide Olympic Partner in Information Technology for the Athens 2004 Olympic Summer Games, the Torino 2006 Olympic Winter Games, and the Beijing 2008 Olympic Summer Games. Atos became the official IT sponsor for the Olympic Games following its purchase in January of TOP partner SchlumbergerSema. (For information on the SchlumbergerSema sponsorship, see CRF #1, 2003.)

(Source: <http://en.beijing-2008.org/51/99/article211619951.shtml>)

Headquarters:
Tour les Miroirs - Bat C
18, avenue d'Alsace
92926 Paris La Défense 3 Cedex
France
Tel: + 33 1 55 91 20 00
Fax: + 33 1 55 91 20 05

Atos Origin International B.V.
Polarisavenue 97
2132 JH Hoofddorp
The Netherlands
Phone: 0031 23 566 7000
Fax: 0031 23 566 7100

Chairman/CEO: Bernard Bourigeaud
Member of the Management Board responsible for the Olympics: Xavier Flinois

Web site: <http://www.atosorigin.com/corporate/default.htm>

Annual Report

http://www.atosorigin.com/corporate/investors/download/ar_2003_enFinal.pdf
The annual report includes a section on Corporate Social Responsibility in relation to environment, community involvement and employee welfare.

GENERAL ELECTRIC

General Electric (GE) signed a partnership agreement with BOCOG on May 27, 2004. GE had announced last July that it would extend its TOP sponsorship eight years beginning January 1, 2005. (See CRF #3, 2003)

GE Chairman and CEO Jeff Immelt said, "We are proud to be a Worldwide Olympic Partner, and we are especially excited to be able to support BOCOG achieve its goals of hosting a green and high-tech Olympic Games."

(Source: <http://en1.beijing-2008.org/56/95/article211619556.shtml>)

MCDONALD'S

McDonald's formally announced on February 26 that it would renew its worldwide Olympic Partnership through the 2012 Olympic Games. This marks the first time McDonald's has renewed its sponsorship for four consecutive Olympic Games.

Before the announcement ceremony in Beijing, BOCOG President Liu Qi briefed McDonald's Chairman and Chief Executive Officer Jim Cantalupo on Beijing's preparations for the 2008 Games, and Cantalupo pledged his company's full support to the Beijing Games. McDonald's had been slated last year for sponsorship of the Beijing Olympics (see CRF #1, 2003).

(Source: <http://en.beijing-2008.org/94/74/article211617494.shtml>)

Standards

In a work report delivered at the first plenary session of BOCOG held on January 15, Executive President Wang Qishan announced that BOCOG had accomplished all the tasks of the first phase and has entered the second phase of its preparations for the 2008 Olympic Games. The second phase, from 2004 to 2006, should see construction completed on most of the Olympic projects, with the third phase left for test events and fine-tuning.

Construction of 11 stadiums and gymnasiums was scheduled to start in 2004, and the selection of the first batch of BOCOG's marketing partners was to be finalized in the first half of the year. BOCOG will also work out detailed plans on security, traffic and logistics.

Also at this plenary session, Deng Pufang, President of the China Disabled Persons' Federation and son of late Chinese leader Deng Xiaoping, was named BOCOG's new executive president. In December 2003, Deng was awarded the UN Human Rights Prize for his devotion to improving the lives of China's disabled people.

(Source: <http://en1.beijing-2008.org/04/71/article211617104.shtml>)

Corruption

China's Auditor-General, Li Jinhua, reported to the National People's Congress Standing Committee that a total of 131 million *yuan* allocated to the Chinese Olympic Committee has been misused since 1999.

The report, unveiled on June 23, alleges that the General Administration of Sports misappropriated 109 million *yuan* to spend on apartment buildings for sports administration employees, and another 22 million *yuan* as allowances for administration employees or to fund companies under the administration's directorship.

Huang Yaobo, director of the information office of the Beijing Olympic Economy Research Association, said it was unrealistic to expect Beijing to host a corruption-free Olympics. "As the amount of people and the money involved in the games is so huge, corruption is almost unavoidable. What the government can do is to reduce the number of corruption cases; that's more practical," he said.

Official Chinese government links to the Chinese text of the chief auditor's report: <http://news.qq.com/a/20040626/000412.htm>

It is also available on the Web sites of the Xinhua News Agency and the National Auditing Administration: http://news.xinhuanet.com/zhengfu/2004-06/24/content_1543949.htm
<http://www.audit.gov.cn/cysite/chpage/c1/>

Journalist Access

In April the BOCOG Media and Communications Department held its first training seminar for domestic journalists, as well as a briefing for foreign journalists.

On April 9, more than 50 journalists from nearly 30 foreign media resident offices in Beijing attended a press tour of the construction sites of the National Stadium and National Swimming Center, as well as interviewing BOCOG Executive President Liu Jingmin and other top project officials. Participants included journalists from Associated Press (AP), Agence France-Presse (AFP), Kyodo News Service, European Press Photo Agency (EPA), CNN, NHK, Australian Broadcasting Corporation (ABC), Voice of America (VOA) and Zweites Deutsches Fernsehen (ZDF). BOCOG said it would continue to organize similar press tours in accordance with its undertaking to conduct a "Sunshine Olympics" under the supervision of international media.

From April 21-23, nearly 100 journalists from *People's Daily*, Xinhua News Agency, China Central Television (CCTV), China People's Central Broadcasting Station, *Beijing Daily* and Beijing TV Station took part in a training session at which officials from different BOCOG departments outlined preparations for the Games, including logistics and services, design and construction of Olympic venues, organization of events, environmental protection related to "Green Olympics" and marketing. The officials also answered questions raised by journalists. BOCOG said it intends to organize similar short-term training to enhance its communication with the media for accurate and comprehensive coverage of the Beijing Olympics' preparations.

In a related development, a set of agreements establishing the Beijing

Olympic Broadcasting Co., Ltd (BOB) were signed on May 27, 2004.

BOB, a joint venture between BOCOG and the IOC Olympic Broadcasting Services S. A. (OBS), a subsidiary of the IOC, will serve as the host broadcaster of the 2008 Olympic Games and the 2008 Paralympic Games. The company is to feed the national and international radio and TV networks with multilateral signals during the Games, as well as providing "other relevant services" to rights-holding broadcasters. (Source: <http://en.beijing-2008.org/31/80/article211618031.shtml>, <http://en.beijing2008.org/85/78/article211617885.shtml>, <http://en.beijing2008.org/66/93/article211619366.shtml>)

Environment

The official BOCOG Web site (www.en.beijing-2008.org) launched "Green Olympics" channels in English and French on July 26, 2004 (the Chinese channel was available from August 2003). The channel's three sections, "Themes and Guidelines" (the most substantive link), "Sports and Environment" and "Beijing's Environmental Improvements," provide basic information on relevant environmental policies and developments.

(Source: www.en.beijing-2008.org/29/25/article211622529.shtml
www.en.beijing-2008.org/86/00/column211620086.shtml)

During a "Symposium on Sustainable Development of Olympic Venue Projects" on February 29, 2004, BOCOG officials introduced newly released Guidelines for Environment Protection in Olympic Construction Projects, while Executive Vice President Liu Jingmin said environment protection should be given top priority in planning and construction of Olympic facilities.

More than 300 officials from various departments of the Beijing municipal government, representatives of construction and designing companies and developers of Olympic venues attended the symposium. The guidelines, which came into effect on February 25, 2004, will gradually be applied to all construction projects in Beijing. (Source: <http://en.beijing-2008.org/49/75/article211617549.shtml>)

BOCOG handed over the drafts of the BOCOG Environmental Management System Handbook and BOCOG General Environmental Plan to IOC experts in Beijing on June 2, 2004.

BOCOG Vice-President and Secretary-General Wang Wei said Beijing will take advantage of the 2008 Games to promote environmental protection work in the city and throughout China.

(Source: <http://en.beijing-2008.org/97/99/article211619997.shtml>)

Contracts

NATIONAL TENNIS CENTER AND NATIONAL HOCKEY STADIUM

Located in the south zone of the Olympic Sports Center in the middle area of the Olympic Green, the two venues are expected to take up a plot area of about 42.4 hectares, including 10 hectares for the Tennis Center and 12 hectares for the Hockey Stadium, plus support facilities. The venues will continue to host tennis and hockey games after the Olympic Games, when they will be converted into a multi-functional sports and cultural area.

The international competition for the architectural design was launched on February 18, 2004, with applications for pre-qualification due on March 1. The results have not yet been announced on the official Beijing Olympics Web site, but the Web site of a Danish design firm, COWI, announced on March 17 that COWI and another Danish firm, AA Arkitekter, were among eight teams prequalified from more than 30 applicants to submit tenders on the design of the stadiums.

Tendering for ownership contracts for the venues was launched in the form of pre-qualification documents issued in April and May. Bids by prequalified entities were due by August 16.

(Source: <http://en.beijing-2008.org/62/83/article211618362.shtml>, <http://www.rics.org/ricscms/bin/show?class=News&template=/includes/shownews.html&id=8344>, <http://en.beijing-2008.org/66/73/article211617366.shtml>
http://www.cowi.dk/news/uk/2004/marts2004/Danskere_er_praekvalificeret_til_olympiske_sportshaller_i_Kina_uk.asp)

COWI

COWI Market Director Peter Terman Petersen said that in addition to relevant experience, the company's prequalification could be attributable to Chinese satisfaction with the good communication with COWI's Chinese-speaking staff. The competition organizers were also reportedly impressed by the efficiency of the Danish team, which had only four days to meet the deadline for submitting the required pre-qualification material in both English and Chinese.

Head office:
COWI A/S
Parallevej 2
2800 Kongens Lyngby
Denmark
Tel: +45 45 97 22 11
Fax: +45 45 97 22 12
E-mail: cowi@cowi.dk

Managing Director/CEO: Klaus H. Ostfeld
Executive Director, International Operations: Henning H. Therkelsen

Web site: www.cowi.dk

AA ARKITEKTER

AA Arkitekter, based in Denmark, emphasizes environmentally sound design in its architectural consultancy services, in conformity with the company's own quality manual, Danish legislation and international standards (ISO 9001).

In close collaboration with the Beijing Institute of Architecture and Design (BIAD), AA Arkitekter recently won an international architect competition for the design and construction of a large hospital in Shenzhen, scheduled to open in time for the Beijing Olympics.

Headquarters:
AA-Arkitekter A/S
Gl. Lundtoftevej 1A
Tel: 45 4588 2600
Fax: 45 4588 2390
E-mail: kbh@aa-arkitekter.dk

Web site: <http://www.aa-arkitekter.dk/>

NATIONAL SWIMMING CENTER

The ground was broken for the construction of the National Stadium and the National Swimming Center on December 24, 2003.

Unlike other venues for the Beijing Olympics, the National Swimming Center is being funded by donations from Hong Kong, Macao and Taiwan and other overseas Chinese communities. Hong Kong's Timothy Fok represented donors at the groundbreaking ceremony. According to the report on the official Beijing Olympics Web site, individual donations for the Games have not been encouraged, but an exception was made for the National Swimming Center when "compatriots from Hong Kong, Macao, Taiwan and overseas Chinese had expressed their strong desire and will to make contributions to the Beijing 2008 Olympic Games." The report said a special committee had been set up to manage the \$70 million in donations received from Chinese in 20 countries and regions.

The acceptance of donations for the \$71 million project could be related to the failure to attract three prequalified bids in the tender for the operator's contract (see CRF #2, 2003). Operation has been assigned to China State Construction Engineering Corp.

Australia's PTW Architects and Ove Arup Pty Ltd. were awarded the design contract for the National Swimming Center last July (see CRF #3, 2003).

(Source: <http://en.beijing-2008.org/86/68/article211616886.shtml>)

NATIONAL STADIUM

Ownership rights to the National Stadium were awarded to Beijing State-owned Assets Management Co. and the CITIC Consortium, made up of the following companies:

CITIC Group

Beijing Urban Group Co., Ltd.

Golden State Holding Co. (U.S.)

CITIC Guo'an Yue Qiang Co.

VINCI/Bouygues/Stade de France (technical assistance)

The conceptual design was awarded to Herzog & de Meuron (see CRF #2, 2003).

(Source: <http://olympic.bjinvest.gov.cn/english/news/venue.jsp>, <http://www.bouygues-construction.com/en/presse/communiqués.aspx>)

GOLDEN STATE HOLDING GROUP CORP.

Founded in 1986 with its headquarters in Pomona, California, Golden State is involved in a wide range of activities in sectors such as municipal infrastructure, environment-related equipment and technology, biological engineering and finance. The company has offices in France, Spain and five cities in China, but its Web site provides its main contact address in Beijing's Chaoyang District.

In May 2002, the company took a controlling stake in a joint venture to construct China's largest trash-burning power plant in Beijing's Chaoyang District. The power plant is expected to cost around \$82 million, of which \$45 million will be covered by loans provided by the government of Spain. The plant is to be completed and operational in time for the Olympics.

Address:

An Hui Bei Li, Jia No.8,
Chao Yang District, Beijing, China 100101

Tel: 86-10-64915588

Fax: 86-10-64979796

President: Peter C. Jiang (Jiang Chao)

Web site: <http://www.goldenstate.com.cn/english/gsgce1.asp>

VINCI/BOUYGUES/STADE DE FRANCE

The technical assistance contract for construction of the National Stadium is worth 6.5 million euros. Six engineers will be sent to China to work on the contract. One of the key factors for success on this project was the Stade de France, which was designed, built and operated by a consortium that included Vinci.

BOUYGUES CONSTRUCTION

Bouygues Construction is a subsidiary of the French Bouygues Group, a ranking firm in the building, civil works and electrical installation/maintenance sectors.

Bouygues Construction's Web site emphasizes innovation, environmental protection and maintaining a strong corporate culture.

Headquarters:

Bouygues Construction Challenger

1, Avenue Eugene Freyssinet

Guyancourt

78061 St-Quentin-en-Yvelines

France

Tel: 33 (0)1 3060 3300

Fax: 33 (0)1 3060 4861

Chairman/CEO: Yves Gabriel

Web site: www.bouygues-construction.com/en

VINCI CONSTRUCTION

French-based Vinci Construction handles projects worldwide for infrastructure and large facilities in transportation, the environment, power supply, information and quality of life services.

Headquarters:

Vinci Construction

1, cours Ferdinand de Lesseps

F-92 851 Rueil-Malmaison Cedex

Tel: (+33) 1 47 16 35 00

Fax: (+33) 1 47 51 91 02

E-mail: info@vinci-construction.com

CEO of Vinci Grands Projets & Major Project Operations Division for Asia:

Pierre Berger

Web site: http://www.vinci-construction.com/appli/wvc/wvcfr.nsf/web/index_us.htm

OLYMPIC GREEN CONVENTION CENTER

(Also known as Olympic International Convention Center)

The Olympic Green Convention Center, with a construction area totaling 230,000 square meters, will be used principally for table tennis, fencing, modern pentathlon, wrestling and badminton matches during the Olympic Games. After the Games, the Convention Center will host large conferences and exhibitions.

The owner has to raise an estimated 2.1 billion *yuan* (\$254 million) for construction of the Convention Center, set to be completed before the end of December 2006.

The ownership contract was awarded to Beijing North Star Industrial Ltd. Consortium, made up of Beichen (North Star—the property arm of the Beijing municipal government) and Beijing Zhuzong (Beijing Residence Construction Group).

U.K.-based RMJM was awarded the design contract for the Convention Center.

(Source: <http://www.austrade.gov.au/>)

publications/BeijingOlympicsUpdateCarolyn Hughespresentation.ppt?1070495479274, <http://www.china.org.cn/english/2003/Nov/79643.htm>, <http://www.scottisharchitecture.com/new-content/docs/rmjmolymptic.htm>

RMJM ARCHITECTS

UK-based RMJM emphasizes the importance of upholding energy conservation, sustainability, health and safety measures in its design projects. The RMJM team working on the design for the Beijing Convention Center focused on how the building could contribute to the urban environment and embrace the green theme of the Olympics. An RMJM subsidiary company has recently been established in Beijing to manage the project.

RMJM's Hong Kong office has substantial ongoing projects in Shanghai, Ningbo, Suzhou, Guangzhou, Shenzhen, Chongqing, Chengdu and Zhuhai.

RMJM Head Office:
10 Bells Brae
Edinburgh, Scotland
United Kingdom EH4 3BJ
Tel: +44 (0) 131 225 2532
Fax: +44 (0) 31 226 5117
Scotland@rmjm.com

Group Chief Executive: Brian Stewart

Beijing Olympic Green Convention Center
Project Office
Huixin Plaza Rm A702
No 8 An Li Rd, An Ding, Men Wai
Beijing 100101 China
Tel: (8610) 8497 3465
Fax: (8610) 8497 4108

Web site: www.rmjm.com

NATIONAL INDOOR STADIUM AND OLYMPIC VILLAGE

With an estimated cost of \$400 million, the project drew five prequalified bidders (see CRF #2, 2003). Ownership rights were awarded to a consortium made up of the following companies:

Beijing Urban Construction Group
Beijing Urban Construction Investment & Development Co., Ltd.
Beijing Tianhong Group
Beijing Tianhong Baoye Real Estate Co., Ltd.
Beijing Urban Development Group Co., Ltd.

Beijing Urban Development Group
CITIC Guoan Group
Beijing Enterprises Holding Limited
Munich Group (Beijing 2008) Consortium
PTW Design Consortium
Kenzo Tange Design Consortium
(Source: <http://www.buyusa.gov/china/en/hs031021.html>)

OLYMPIC SHUNYI WATER PARK

(Also referred to as Olympic Aquatic Park)

Located in the northeast corner of Shunyi District, the Water Park will occupy an area of 20,000 square meters and is expected to cost around \$91.5 million. After the Olympic Games, the venue will be used for national and international sporting events and training, along with other public entertainment activities.

Ownership of the project was awarded to the Tianhong Consortium, made up of the following companies:

Beijing Tianhong Group
Golden State Holding Group (U.S.)
Beijing Construction Engineering Group
Beijing Huabao Real Estate Co., Ltd.
EDAW International Co., Ltd. (U.S.) (architectural consultant)
Hydrostadium S.A. (EDF subsidiary)
Tianhong Yuanfang Design Co., Ltd.
China Sports Consultancy
ERA (Economy Research Associates, USA)
Jiangtai Insurance Broker Co., Ltd.
Grandall Legal Group
Shinewing CPA Firm

Sports Architect:
Bligh Voller Nield (Australia) (also appointed to develop the initial operational master plan for the Beijing Olympic Green). They've been involved in the operational planning of the Sydney and Athens Olympics as well.

Traffic Consultant:
LLA Consultancy Ltd. (HK)

Whitewater Specialist:
Hydrostadium (France)
Market Feasibility Consultants:
ERA (U.S.)

Environmental Consultants:
Eco Engineering (Australia)

Structural/Mechanical/Electrical:
Maunsells (HK)

(Source: <http://www.austrade.gov.au/publications/BeijingOlympicsUpdateCarolyn Hughespresentation.ppt?1070495479274>)

EDAW

The Water Park will be EDAW's 28th Olympic project since 1976, including Atlanta's Centennial Olympic Park. EDAW Shanghai's managing principal, Andross Chan, described the Beijing project as "a catalyst that will reinvigorate Shunyi. Our scheme draws from Shunyi's culture, history, commerce and natural river setting to identify a range of international-class recreational experiences and facilities."

Headquarters:
150 Chestnut Street
San Francisco, California 94111
Tel: 415-433-1484
Fax: 415-788-4875

President/CEO: Joe Brown
Chair of the Board: Barbara Faga

Web site: <http://www.edaw.com/>

BLIGH VOLLER NIELD

A major Australian architectural firm with offices in Brisbane, Canberra, Melbourne and Sydney.

Web site: <http://www.bvn.com.au/>

ERA

The contractor for the Tianhong Consortium may actually be Economics Research Associates, which has done a number of tourism-related market assessments in China.

Headquarters:
10990 Wilshire Boulevard, Suite 1500
Los Angeles, CA 90024
Tel: (310) 477-9585
Fax: (310) 478-1950

President/CEO: Patrick Phillips

Web site: <http://www.econres.com>

HYDROSTADIUM

After designing the Sydney white water stadium (Olympic Games 2000), Electricité De France (EDF), France's largest electricity supplier, created Hydrostadium as a wholly-owned subsidiary specializing in white water course engineering. The company also designed the white water stadium for

the Athens Olympics. The EDF Group is committed to a strategy that combines economic performance, social equality and environmental responsibility.

Address:

17, Rue Louis Chaumontel
74000 Annecy, France
Tel : +33.(0)4.50.10.25.25
Fax : +33.(0)4.50.10.25.26

General Manager: Gilles Bernard

Web site: <http://www.hydrostadium.com/>

VELODROME

The Velodrome project is owned by State Sports Administration. The conceptual design was won by Schumann Architects Association (Germany) and Guangdong Provincial Architectural Design Institute, with GPADI carrying out the detailed design.

(Source: www.china.org.cn/english/culture/66836.htm)

Further information was not found on Schumann Architects.

SHOOTING CENTER

The Shooting Center is owned by State Sports Administration. The conceptual design was won by Group GSA and Tsinghua University Architectural Design Institute, with TUADI carrying out the detailed design.

(Source: <http://www.groupgsa.com/factsheet.asp?ID=1&SUBID=4&PROJID=148>, <http://www.austrade.gov.au/publications/BeijingOlympicsUpdateCarolynHughespresentation.ppt?1070495479274>)

GROUP GSA

Group GSA is one of Australia's top 10 architectural firms, with more than 1,000 completed projects in Australia, the Pacific, Asia and the U.S., including the \$30 million Sydney Olympics International Shooting Centre. Managing Director Mark Sheldon noted that the construction budget for the Beijing Shooting Range is \$24 million, which with lower construction costs taken into account means an effective investment four times greater than the Sydney venue's construction costs.

Headquarters:
Group GSA Sydney
Level 4, 52-58 William Street
East Sydney NSW 2011
Australia
Tel: 61 2 9332 3458
Fax: 61 2 9361 4144
E-mail: office@groupgsa.com

Managing Director: Mark Sheldon

Web site: www.groupgsa.com

WUKESONG CULTURE AND SPORTS CENTER

The 3.8 million-square foot complex includes space for a new basketball stadium, hotel, office space and shopping mall. The architectural design contract was awarded earlier to Burckhardt+Partner AG (see CRF #2, 2003).

The design and development contract was awarded on September 30, 2003 to the CENCONS Consortium, made up of the following companies:

Beijing Centregate Development & Construction Co., Ltd.
Beijing Haidian District State-owned Assets Investment & Management Co., Ltd.
Beijing Urban Construction Investment & Development Co., Ltd.
Beijing Tianhong Group
Parsons Brinckerhoff (U.S.)
Beijing Urban Construction Group Co., Ltd.
(Source: <http://www.strategy4china.com/2008.html>)

PARSONS BRINCKERHOFF

Founder William Barclay Parsons designed New York City's first subway line. The company stresses a "green" approach to planning, designing and implementing infrastructure projects. The company also emphasizes its strong track record in incorporating security into infrastructure planning and design. PB designed the underground Comba Operations Center for the North American Aerospace Defense Command during the Cold War era, and several decades later carried out an assessment of the security measures implemented for the 2002 Winter Olympics in Salt Lake City.

Corporate Headquarters:
One Penn Plaza
New York, NY 10119

Tel: (212) 465-5000
Fax: (212) 465-5096

President & CEO: Tom O'Neill

Web site: <http://www.pbworld.com/>

BEIJING COUNTRY EQUESTRIAN PARK

(design for expansion)

After only two bidders submitted applications for prequalification in January 2003, and the IOC soon afterward decided to substantially reduce equestrian sports events, Beijing decided to fund the equestrian venue. The Shunyi Olympic Office invited about 15 design companies for prequalification in September 2003, and nine companies (including three Australian companies) were subsequently short-listed. Tender documents were on sale in December 2003, and the deadline for proposals was March 1, 2004. The Shunyi Olympic Office was expected to announce the winner in April 2004, but no further information on the contract has come to light.

(Source: <http://www.strategy4china.com/2008.html>)

QINGDAO INTERNATIONAL SAILING CENTER

The Qingdao International Sailing Center for the 29th Olympic Games had its foundation laid on May 25, 2004. Occupying 45 hectares of land, the Qingdao International Sailing Center will include an Olympic Village, an Administration Center, an Athlete Center, a Media Center and a Center of Logistics & Supply. In addition to serving as a sports venue for sailing and sail-boarding, the Qingdao International Marina will serve as a National Training Center of Marine Sports open to the public and contributing to Qingdao's development into "The City of Sailing." "The final blueprint is the result of more than two years of research and design by experts at home and abroad. Construction is expected to be completed in the first half of 2006."

The master plan was won by:
KBR/AJC
Cox Richardson/URS
Bofil Arquitectura/Europrincipa
CH2MHILL

(Source: <http://en.beijing2008.org/04/94/article211619404.shtml>, <http://www.archmedia.com.au/aa/aaprintissue.php?issueid=200401&article=1>)

AJC

Allen Jack+Cottier is a leading Australian architectural design firm based in Sydney with offices in Brisbane, Shanghai and Kuala Lumpur. The firm emphasizes a long-term interest in environmental sustainability and conservation in its design projects.

Headquarters:

Allen Jack & Cottier Pty Ltd.

Sydney Office

59 Buckingham Street

Surry Hills NSW 2010

Australia

Tel: (61-2) 9311 8222

Fax: (61-2) 9311 8200

E-mail: ajarch@ajarch.com.au

Contacts:

Partner & Director: Keith E. Cottier

Partner & Director (working in Shanghai):

Peter Ireland

Web site: www.ajaarch.com.au

TIANJIN OLYMPIC CENTER AQUATIC CENTER

Tenders for the architectural design for the Tianjin Olympic Center Aquatic Center were opened on February 9, 2004 and due for submission by February 27.

Occupying an area of seven hectares, including buildings occupying an area of 27,000 square meters, the aquatic center is expected to involve a total investment of 350 million *yuan*. No information has come to light regarding the awarding of this contract.

(Source: <http://my.tdctrade.com/chinabidding/2008.asp#>)

BOCOG ENVIRONMENTAL MANAGEMENT SYSTEM HANDBOOK

The Handbook and BOCOG General Environmental Plan were jointly drafted by BOCOG and CH2M Hill Ltd.

CH2M HILL LTD.

Founded in 1946 in Corvallis, Oregon, CH2M Hill's primary areas of experience include water, energy, environmental systems, transportation, industrial design, operations management and financing for public and private infrastructure projects. Since it entered China's markets in the 1990s, CH2M Hill has been involved in many environmental programs in China, including waste water treatment programs in Beijing, Dalian and Qindao, utilization of landfill methane in Anshan, Nanjing and Ma'an Shan and site assessments for major factories.

CH2M Hill in January 2000 adopted an Environmental Sustainability Policy committing the company to make "technology work to help our clients build a better world" by improving the economic and social quality of human life and the preservation of the carrying capacity of nature for future generations.

CH2M Hill World Headquarters

9191 South Jamaica Street

Englewood, CO 80112

United States of America

Tel: (303) 771.0900

Fax: (720) 286.9250

Chairman, President & CEO: Ralph R. Peterson

Web site: <http://www.ch2m.com>

MISCELLANEOUS CONTRACTS

According to the Web site of the U.S. Commercial Service (<http://www.buyusa.gov/china/en/hs040217.html>), foreign suppliers are being sought for the following Olympics-related products:

- The Equipment Department of China's Olympic Committee is looking for 3D cameras that track swimmers' performance underwater as well as the monitoring and control system and software used to manage those cameras and evaluate the swimmers' performance.
- The Director of Planning, Construction, Finance and Stadium Management for the Beijing Sports Bureau is looking for manufacturers of artificial turf to be used for field hockey and soccer; artificial running tracks; exercise equipment for both athletes and the general public; physical testing equipment for ath-

letes; and wood flooring for gymnasia.

- Beijing Guoao Investment Co., the project owner of the National Stadium and the Olympic Village, issued a public notice on May 11, 2004 inviting tenders for the temporary electric system installation project of the National Stadium.
- The owners of the Olympic Forest Park are looking for the following products or services: sprinkler systems, HVAC, street and building lighting, power generation, water treatment facilities and environmentally friendly products to showcase in an environment education center.

Delegations

A variety of corporate and government delegations have met BOCOG officials during visits to Beijing in recent months. In most cases it is not clear from the information provided whether these delegations were soliciting participation in the Beijing Olympics, or if they were simply steered into meetings with BOCOG officials while in Beijing on other business.

Following are some of the delegations mentioned on the official BOCOG Web site:

MADAGASCAR

A delegation headed by President Marc Ravalomanana of the Republic of Madagascar met with BOCOG Executive Vice-President Liu Jingmin on May 14, 2004.

Ravalomanana expressed appreciation for BOCOG's commitment to spend part of Beijing Olympics' surplus on the development of sports in developing countries. The delegation was visiting China at the invitation of Chinese President Hu Jintao.

(Source: <http://en.beijing2008.org/61/85/article211618561.shtml>)

CANADA

Former Canadian Prime Minister Jean Chrétien met with BOCOG Vice-President and Secretary-General Wang Wei on Feb. 11, 2004. A group of Canadian businesspersons accompanying Chrétien during his visit to Beijing also expressed their willingness to further enhance cooperation with Beijing on the preparation for the Olympic Games.

(Source: <http://www.gamesbids.com/cgi-bin/>)

ib3/ikonboard.cgi?s=3521882da59668546f360b374951e263;act=ST;f=4;t=117;st=0)

DENTSU INC.

BOCOG President and Secretary of the Beijing Municipal Committee, Liu Qi, met with a delegation led by Tateo Mataka, President of the Japanese public relations firm Dentsu Inc., on November 25, 2003. Noting that Dentsu Inc. is one of the biggest advertising companies in the world and has kept close business contact with the Olympic Games for many years, Liu expressed the wish that Dentsu Inc. would explore the market potential of the Beijing Olympics and expand business operations in the city, helping to attract more international companies to take part in the market development of the Beijing Olympics. Tateo Mataka said Dentsu would do its best to contribute to the success of the Beijing Games. Dentsu Inc. has been actively associating with the Olympics since the 1984 Los Angeles Games. The company is also involved in the market development of FIFA events, World Track and Field Tournament, World Swimming Tournament, and other major international sports events. There is no information at present regarding whether Dentsu will play a role in the Beijing Olympics.

(Source: <http://en.beijing-2008.org/20/66/article211616620.shtml>)

VIDA, GERMANY

BOCOG Vice-President Jiang Xiaoyu met with a Mr. Khevenhuller, president of a German company, VIDA, on November 21, 2003. Khevenhuller said his company expected to cooperate with the BOCOG in various areas.

No further information has been found on this company.

(Source: <http://en.beijing-2008.org/00/64/article211616400.shtml>)

PRICEWATERHOUSE COOPER

On November 4, 2003, BOCOG Vice-President Wang Wei met with Pricewaterhouse Cooper Global CEO Shen Depei. The two sides expressed their willingness to seek opportunities for cooperation in the financial area.

(Source: <http://en.beijing-2008.org/18/62/article211616218.shtml>)

KENNEDY CENTER FOR THE PERFORMING ARTS, U.S.A.
BOCOG Vice-President Jiang Xiaoyu met with a delegation from the U.S. Kennedy Center for the Performing Arts on the morning of October 22, 2003. Alexia Adams, vice-president of the Center's dancing and international program, expressed her desire for the Kennedy Center to participate in China's Cultural Festival to be held in October 2005. She also expressed the wish for further cooperation with BOCOG in cultural events.

(Source: <http://en.beijing-2008.org/47/61/article211616147.shtml>)

WILLIAM MORRIS COMPANY, U.S.A.
BOCOG Vice-President Jiang Xiaoyu met with representatives from the William Morris Company on October 22, 2003. The representatives from William Morris, an experienced agent in cultural and entertainment events, expressed their willingness to cooperate with BOCOG in developing the entertainment and sports industries.

(Source: <http://en.beijing-2008.org/65/61/article211616165.shtml>)

RIO, BRAZIL

BOCOG Executive Vice-President Liu Jingmin met with a delegation from Rio, Brazil on October 22, 2003. Rio supported Beijing's Olympics bid, and now that Rio is preparing its own bid for the 2012 Olympic Games, the delegation was in Beijing to learn about Beijing's preparation work for the 2008 Olympic Games and to discuss possible future cooperation with BOCOG.

(Source: <http://en.beijing-2008.org/64/61/article211616164.shtml>)

WASHINGTON STATE, U.S.A.

BOCOG Vice-President Wang Wei met with an economic and trade delegation from Washington State headed by Governor Gary Locke on October 14, 2003. Locke said the Olympic Games had aroused great interest among international companies and organizations that were ready to cooperate with Beijing and China.

(Source: <http://en.beijing-2008.org/53/60/article211616053.shtml>)

NEW ZEALAND

A New Zealand parliamentary delegation headed by Speaker of the House Jonathan Hunt visited the office of BOCOG in Beijing

on September 22, 2003. The delegation was visiting China at the invitation of the Standing Committee of the National People's Congress.

(Source: <http://en.beijing-2008.org/81/55/article211615581.shtml>)

RUSSIA

A Russian delegation led by Deputy Prime Minister Galina N. Karelova visited BOCOG on September 16, 2003. Karelova expressed appreciation for Beijing's progress on preparing for the games.

(Source: <http://en.beijing-2008.org/31/50/article211615031.shtml>)

TURKEY

A delegation led by Turkish Deputy Prime Minister Mehmet Ali Sahin visited BOCOG on September 15, 2003. In a meeting with BOCOG Vice-President Wang Wei, the prime minister expressed appreciation for Beijing's progress on preparing for the games.

(Source: <http://en.beijing-2008.org/30/50/article211615030.shtml>)