## INCORPORATING RESPONSIBILITY 2008: HRIC'S BEIJING OLYMPICS CAMPAIGN

Invest in Human Equity – Free Political Prisoners – Unshackle the Internet –

HRIC has embarked on a multi-year research and monitoring project, Incorporating Responsibility 2008 (IR 2008), focusing on China's new global presence as a member of the World Trade Organization, host of the 2008 Olympic Games, and participant in the UN Global Compact Initiative. The selection of Beijing as host city for the 2008 Summer Olympic Games presents significant challenges both to Chinese authorities and to the international community. HRIC's IR 2008 campaign will leverage international attention and participation to advocate an Olympics untainted by human rights violations.

HRIC aims to work with other concerned NGOs to engage constituencies sharing an interest in an open and untainted Olympics, including corporate sponsors, past and current Olympic participants, journalists and private and multilateral funders promoting rule of law.

HRIC will engage these constituencies in a multi-pronged strategy focusing on three core aspects of China's international obligations:

- Promoting economic, cultural and social rights by investing in human equity
- Promoting civil and political rights by freeing all political prisoners
- Promoting the rights to free of information and expression by unshackling the Internet

## PREPARATORY PHASE

Allocation of tenders and sponsorships

- undertake research on
  Olympics corporate sponsors
  contractors and licensees
- examine the 21-member com mittee set up to audit and supervise Olympics projects
- identify benchmarks for China's human rights progress over the next five years
- liaise with other interested NGOS to develop a more detailed plan of action

## **DEVELOPMENT PHASE**

Site construction

- develop and disseminate NGO resources to reach out to targeted constituencies
- develop benchmarks and introduce monitoring and assessment tools
- work with labor rights NGOs to monitor labor conditions on Olympics projects
- work with IT and telecommunications experts to examine Games-related security systems and their possible post-Games applications
- examine the transparency of funding, contracting and sub-contracting allocation
- work with environmental NGOs to monitor
  Beijing's efforts for a Green Olympics

## PRE-GAME OPERATIONS

Final Preparations



- monitor clean-up campaigns and crackdowns against dissidents
- monitor and report on any stepped-up censorship of the domestic and foreign media
- organize and host issues briefings for government, corporate, and civil society sectors
- prepare and distribute final assessment of benchmarks

CRF will serve as the main vehicle for reporting on the progress of the IR 2008 Campaign. The introductory phase, launched in this issue, focuses on corporate social responsibility and the human rights impact multinational corporations are having on China.

Upcoming issues of CRF will feature concrete benchmarks and timetables targeting:

- \_ release of political prisoners
- more equitable distribution of development funds for the hinterlands
- improvements in labor rights by the Chinese government and foreign corporations
- progress on due process and transparency in the Chinese legal system
- appropriate implementation of security measures and population movement control

As HRIC moves forward on this important IR 2008 initiative, we welcome input and suggestions from interested individuals and organizations.